

7 POPULAR ESG STRATEGY: MALAYSIA COMPANIES ARE USING NOW

ESG strategies are more than noble commitments – they're a necessity. What can organisations do to thrive and lead the way in sustainable practices? The answer lies in understanding how to effectively embed ESG considerations into a business's core.



Strategy 1: Stakeholder v. Shareholder Orientations

The stakeholder-focused approach shifts from solely prioritising shareholders' profits to considering the value and interests of all parties affected by a company's operations. But how can an organisation balance these often-competing interests?



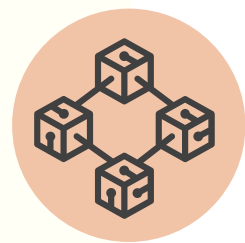
Strategy 2: Defining and Establishing Organisational Purpose

Does your organisational purpose articulate a commitment to the greater good?



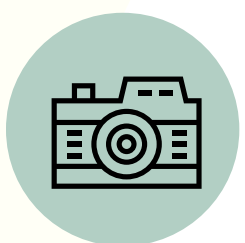
Strategy 3: Going Net Zero

Tackling climate change head-on, many organisations are pledging to go net zero. But beyond declarations, what tangible measures can lead to this transformation?



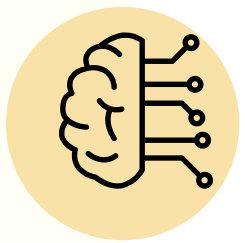
Strategy 4: Circularity and Supply Chains

Rethinking and redesigning products and processes to minimise waste and maximise resource efficiency. How circular is your current supply chain?



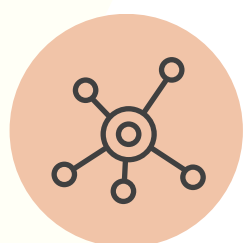
Strategy 5: ESG Reporting: Shifts and Limits

Are your ESG reports providing clarity or adding to the noise?



Strategy 6: Embedding ESG into Governance Structure and Business Models

Is ESG embedded into your business model or tacked on as an afterthought?



Strategy 7: Leading Change Towards Sustainability

True change towards sustainability requires proactive leadership. Are the leaders in your organisation equipped to drive ESG initiatives?

